

# **Different Pedagogy, Different Politics: High School Learning Opportunities and Youth Political Engagement**

September 20, 2011

To be published in Political Psychology

Joseph Kahne  
Davidson Professor of Education  
Mills College  
[jkahne@mills.edu](mailto:jkahne@mills.edu)  
510-430-3275  
[www.civicsurvey.org](http://www.civicsurvey.org)

David Crow  
Assistant Professor  
Centro de Investigación y Docencia Económicas  
[david.crow@cide.edu](mailto:david.crow@cide.edu)

Nam-Jin Lee  
College of Charleston  
[leen@cofc.edu](mailto:leen@cofc.edu)

Acknowledgements: We are enormously grateful to the MacArthur Foundation and the Center for Information and Research on Civic Learning and Education (CIRCLE) for funding that enabled this work. Ellen Middaugh played a significant role conceptualizing the broad study and provided very helpful feedback on the paper. Chris Evans was also involved from early on and was heavily involved in implementing this study. Loryana Vie and Preeta Saxena helped with data analysis. We are also thankful to the Constitutional Rights Foundation for their significant help with data collection in California, to Sue Spote and the Consortium on Chicago School Research for her significant help with the Chicago data, and to Ben Bowyer, Jim Youniss, Diana Hess, and Shaun Bowler, and our anonymous reviewers for their very helpful comments on an earlier version of this paper. We also wish to thank Bill Damon and participants in a seminar of the Center for Adolescence at Stanford for helpful comments on an earlier version of this paper. Of course, we take full responsibility for all shortcomings in the paper.

# **Different Pedagogy, Different Politics: Civic Learning Opportunities and Youth Political Engagement**

**September 20, 2011**

## **Abstract**

Using data from an original two-wave panel survey of California high school students and a two-wave panel survey of high school students in Chicago, we find that different pedagogical approaches influence different forms of civic and political engagement. Specifically, controlling for prior levels of engagement and demographic factors, we find that open discussion of societal issues promotes engagement with political issues and elections. In contrast, service learning opportunities increase community-based and expressive actions. Both kinds of opportunities promoted commitments to participatory citizenship. These patterns can teach us about the kinds of opportunities (both in school and out) that can shape adolescents' civic and political development.

**Key Words: Civic Education, Youth Political Development, Political Socialization**

## **Different Pedagogy, Different Politics: High School Learning Opportunities and Political Engagement**

“The qualifications of self-government are not innate,” wrote Thomas Jefferson. “They are the result of habit and long training” (1824, p. 22). Few doubt this, but how best to train and educate for self-governance remains a matter of much uncertainty. Indeed, at the end of their influential assessment of high school civic education, Langton and Jennings (1968) framed the challenges confronting those committed to the democratic purposes of education. “If the educational system continues to invest sizable resources in government and civics courses at the secondary level—as seems most probable—there must be a radical restructuring of these courses in order for them to have any appreciable pay-off” (p. 867). Rather than working to specify what such a “restructuring of courses” might involve or the relationship between particular educational practices and particular outcomes, scholars for the most part shifted their interests elsewhere. This led to what Cook (1985) described as the “bear market in political socialization.” This situation, according to Niemi and Junn (1998), lasted well into the 1990s.

Concern regarding this inattention grew due to a spate of studies detailing the low levels of civic and political engagement among youth (Macedo, Alex-Assensoh, Berry, Brintnall, Campbell, Fraga, Fung, et al., 2005). For example, in 2008, 55% of those less than 30 years of age were judged to be “disengaged” in a report by the National Conference on Citizenship (2008). Noting such concerns, Galston argued that “it is imperative to renew the long-interrupted tradition of research into political socialization,” and that “unlike a generation ago, researchers cannot afford to overlook the impact of formal civic education and related school-based experiences” (2001, p. 232).

For the past decade, researchers have followed Galston's suggestion. The civic mission of schools has received much more attention from the research community and, in general, results have been encouraging. Studies of particular curricular interventions (Hart, Donnelly, Youniss, & Atkins, 2007; McDevitt & Kioussis, 2004; Metz & Youniss, 2005), a panel study (Kahne & Sporte, 2008), and cross-sectional studies (Keeter, Zukin, Andolina, & Jenkins, 2002; Torney-Purta, Amadeo, & Richardson, 2007) have signaled the efficacy of varied educational approaches.

Such findings, especially when aggregated for policymaker and practitioner audiences, may obscure differences in the relationships between varied educational approaches and varied outcomes. Civic learning opportunities are a collection of diverse approaches ranging from discussion of controversial issues, to service learning, to simulations, to learning how a bill becomes a law. Civic and political outcomes range from knowledge, to tolerance, to voting, to volunteering, to engaging in protests. Practices that advance one goal may not advance others. It is therefore important to compare the impact of varied approaches on a range of different outcomes.

Recent evidence that norms regarding the form and focus of politics may be changing and that these changes may be most pronounced among youth makes the need for such analysis even clearer. Specifically, analysis suggests that a broad shift is occurring in the form and focus of politics. Scholars have found that youth are less likely to focus on what we refer to as "big P" politics – on elections and on the influence of elites and state institutions. Youth appear to be turned off by the conflictual and seemingly ineffectual nature of the political process and express, for example, less interest in elections (voting and working on a campaign) and in the traditional political debates regarding state institutions engaged in by politicians, interest groups,

and elites (Bennett, 1998; Dalton, 2008; Zukin, Keeter, Andolina, Jenkins, & Delli Carpini, 2006). Youth are, these scholars argue, more motivated by the power of direct action and express interest in a range of more direct forms of lifestyle politics, community-based work, and politics that emphasize self-expression and self-actualization – which we refer to as “little p” politics.

We relate our analysis of two prominent civic education strategies to this distinction. Indeed, as will be discussed below, some prominent approaches to civic education (discussion of controversial political issues, for example) focus attention on “big P” politics and aim to make this focus more compelling, while other prominent approaches (service learning, for example) often focus attention more on what individuals can do to help others and on the compelling possibilities of “little p” politics. Understanding the relationship between varied pedagogical practices and these different kinds of engagement can help us assess the alignment of varied curriculum with these broader societal trends.

In addition, studies of civic education’s effect on political engagement can provide a valuable complement to other models of factors that promote civic and political participation. For example, rational models of political engagement predict that individuals will act politically when the benefits outweigh the costs of doing so. Such models have a long pedigree in studies of electoral turnout and vote preference (see, e.g., Edlin, Gelman & Kaplan, 2007; Fiorina, 1990; Riker & Ordeshook, 1968). Mobilization models indicate that different forms recruitment, including being contacted by a political campaign (Gerber & Green, 2004) or called upon to act by a social network in which one is a member (Rosenstone & Hansen, 1993) are effective ways to increase participation. Structural theories of political participation emphasize the role that one’s social position—as indicated by formal education, income, occupation, and the like—plays

in shaping one's position within social networks and one's capacity to contribute in varied ways to civic and political endeavors. One's position within social networks and one's capacity to contribute, in turn, influences rates of political participation (see, e.g., Cassel & Lo, 1997, pp. 319-320 Nie, Junn, Stehlik-Barry, 1996). Focusing on the development of social movements, Gamson (1992) argues that a key step is the development of a collective action frame. This requires a sense of injustice, of identity within a group that shares this concern, and of agency. Among those who adopt this frame, assessments of costs and benefits structure individuals' motivation to participate as do expectations of success (Klandermans, 1997).

While valuable in many respects, these models often pay scant attention to the potential significance of nonpartisan civic educational interventions. Models of educational intervention focus on schools' role in developing participatory identities, commitments, knowledge, skills, and habits (Ajzen, Timco & White, 1982; Brody, 1994; Niemi and Junn, 1993; Youniss and Yates, 1997). Unlike many of the models described above, educational models often focus on youth during adolescence – a critical time for civic and political identity development (Erikson, 1994). Another key difference between strategies tied to educational interventions and models that seek to explain participation more generally, is that educational approaches generally focus on promoting engagement in the future, not on engaging youth in the near term or on pushing a partisan agenda. As a result, should educational strategies prove effective, they provide a nonpartisan means of promoting democratic engagement. Finally, as noted above, scholars have detailed shifts in youth preferences towards informal and expressive politics and away from state centered and contentious politics. They have not, however, studied empirically whether varied curricular approaches do or do not align with and, potentially, further or counter such trends.

## **Two Strategies for Promoting Civic and Political Engagement**

We focus on two prominent civic learning strategies that scholars, policymakers, and practitioners have identified as promising (see Gibson & Levine, 2003). Specifically, we examine the impact of *open discussion of societal issues* and *service learning*. These two practices are not mutually exclusive, but they may well enact different dynamics as a means of influencing civic and political engagement, and they may also have differing impacts. In particular, since service activities often focus on acts of volunteerism more than on systemic or political analysis (see Walker, 2000; Westheimer & Kahne, 2004), and since, in contrast, discussions of societal issues often focus on hot political topics (Hess, 2009), one might expect these two approaches to exert differing influences on commitments to civic and political engagement.

### **Open Discussion of Societal Issues**

Portraits of effective strategies for promoting civic engagement often highlight the value of open and informed discussions of societal issues. There are several rationales for this emphasis. Interestingly, these rationales respond to several of the dynamics that may be undermining interest in “big P” politics. First, it appears that the conflictual nature of politics makes many youth (and adults) hesitant to engage. There is hope that normalizing this conflict will increase engagement with politics (Hibbing & Theiss-Morse, 2002). In addition, drawing on a Piagetian framework, civic educators posit that opportunities for youth to discuss social issues with peers will foster construction of moral and civic understandings. These factors, combined with the fact that discussions are often more engaging than other classroom activities, may lead

students to care more about the issues being discussed and thus be motivated toward political engagement (see Campbell, 2008; Hess, 2009 for reviews that note these arguments).

At their best, when engaging in such discussions, youth consider diverse perspectives, are respectful, and are informed by research and careful analysis (Hess, 2009; Oliver & Newmann, 1967). Extensive work by Torney-Purta (2002) and others, as well as recent work by Campbell (2008) and Hess and McAvoy (2011, forthcoming), have indicated that open classroom climates (classrooms where a diverse range of views are discussed and where individuals are encouraged to express their perspectives) and opportunities to discuss controversial public issues promote an individual's knowledge of concepts and principles of democracy. These studies also found that such experiences promote individuals' intentions to civically and politically engage. While Finkle and Ernst (2005) found general support for positive effects from active civic education environments, they did not find uniquely positive effects from open discussion.

Independent of studies of educational practice, scholars have also considered whether discussion of societal issues fosters participation. On the one hand, discussion and deliberation among citizens who disagree has long been viewed as essential in a democratic society (Dewey, 1927; Habermas, 1996; Mansbridge, 1983). In addition, varied initiatives that foster deliberation through structured processes have been found to promote political activity, understanding, and commitments (e.g., Fishkin, 1999; Gastil, 2000). On the other hand, public deliberation as it occurs naturally has been found to be unrepresentative of participants, polarizing, and subject to multiple biases; it may also turn individuals off from participation (Delli Carpini, Cook, & Jacobs, 2004). Mutz (2006) found that exposure to those who hold divergent views depresses both voter turnout and the likelihood of engaging in many other forms of participation. These

mixed findings amplify the need for a clearer understanding of the ways in which classroom discussions of controversial issues may impact a range of behaviors and attitudes.

### **Service Learning**

It is also common for educators, policymakers, and scholars to promote service learning as a means of fostering civic and political engagement (Gibson & Levine, 2003). It is believed that this type of experience socializes young people to value and pursue civic activity and to develop social trust. Such activities are also thought to foster exposure to norms of behavior and to develop skills that make engagement more likely (Youniss & Yates, 1997). In Pateman's classic formulation, "the experience of participation in some way leaves the individual better psychologically equipped to undertake further participation" (1970, p. 43). Finkel (1987), for example, found reciprocal effects between electoral and campaign participation and external political efficacy. Similarly, in their study of youth working in soup kitchens, Youniss and Yates (1997) showed how these experiences provide opportunities for *agency* (as students respond to social problems), *social relatedness* (as students join with others to respond to a societal need), and *political-moral understanding* (as students reflect on and discuss the societal issues with which they are engaged). They argued that developing agency, social relatedness, and political-moral understanding fosters the development of commitment to and capacity for civic and political engagement. While several quantitative studies have found strong relationships between service learning and civic outcomes (Hart et al., 2007; Kahne & Sporte, 2008; Metz & Youniss, 2005), not all studies of service learning have identified positive outcomes (Billig, Root, & Jesse, 2005; Melchior, 1998).

### **Research Questions**

There is much we can do to strengthen our understanding of how these two prominent civic learning opportunities relate to civic and political engagement. First, aside from a few studies of particular interventions, there have been very few studies of open discussions of societal issues or service learning that assess the impacts of these activities on civic and political outcomes while also controlling for prior levels of commitment and activity. Indeed, since much research in this area is cross-sectional in nature, claims regarding causality are difficult to make. Moreover, because studies of specific interventions focus on a particular curriculum, a particular school or context, or a particular population, the risk of overgeneralizing is substantial. For these reasons, we examine whether open discussion of societal issues and service learning influence students' civic and political interests, commitments, and behaviors as young adults when controls are in place for demographic factors and prior levels of activity.

H1: Open discussion of societal issues and service learning will promote civic and political engagement.

Second, and of more central importance in this study, is consideration of whether differing pedagogical approaches influence different civic and political outcomes. Many studies of civic education examine a specific civic or political outcome. Voting, volunteering, protesting, writing a blog about an issue, and joining a community organization are all different kinds of civic and political activity; it is not clear that the same learning experiences will impact these different outcomes in the same ways. Illustrating just how careful one must be, a recent study of a curriculum focusing on constitutional rights and civil liberties found that this type of instruction increased the *knowledge* of those topics but not *support* for civil liberties (Green, Aronow, Bergan, Greene, Paris, & Weinberger, 2011). More generally, many scholars have noted consequential distinctions between varied civic and political forms of engagement. Walker

(2000) argued that a service-politics split may well exist, in which youth view service work as an alternative to conflict laden political work and, as a result, often do not consider or engage structural dimensions of societal problems. Consistent with that logic, we expect service learning opportunities to foster commitments to community work and especially to volunteerism, but we expect it to be less likely to promote interest in politics, in debates surrounding policies or in a desire to vote. In contrast, we expect discussion of controversial societal issues to focus more on topics about which politicians disagree and to be more likely, therefore, to foster interest in politics and in voting. It seems somewhat less likely that these opportunities would promote volunteerism, because so many topics being discussed (e.g., whether taxes should be lowered or the death penalty be legalized) are not easily addressed by youth through volunteerism or action at the community level and because teachers are generally hesitant to encourage direct youth action in relation to controversial issues.

This service-politics split and its relationship to civic education practices may be particularly important given the recent changes in youth perspectives on civic and political engagement. With these dynamics in mind, we examine whether different civic learning opportunities promote differing forms of civic and political engagement.

H2: Service learning will promote “little p” politics (community-based and expressive action).

H3: Open discussion of societal issues will promote “big P” politics (engagement with political issues and elections).

## **Methods**

Drawn from two two-wave panel surveys of high school students, one in California and one in Chicago, the data on which we base this study offer a unique vantage point from which to

assess the effects of civic education on youth civic and political involvement. Other data sets are cross-sectional; they focus on a particular curricular practice, a particular intervention, or a specific population; or they lack controls for prior levels of civic and political engagement.

We begin by detailing the methods used in and the results of our California study. In addition to the panel design, two strengths of that study are that it includes a very diverse student sample and it had a wide range of outcomes. One limitation of the California sample is that it does not include a measure of student access to civic learning opportunities at T1, the first wave of our panel study. For this reason, we then turn our attention to the Chicago sample. This sample includes a measure of civic learning opportunities at T1 and thus enables us to examine reciprocal effects and address some concerns regarding unobserved heterogeneity in preexisting dispositions to civic participation that might be raised with the California sample.

### **Study 1: The California Civic Survey**

As a part of a larger initiative called the California Civic Survey (CCS), we surveyed students from seven high schools, each in a different school district in California. The districts and schools were purposely selected to ensure a diverse range of demographic and academic characteristics. The percentages of students receiving a free or reduced-price lunch varied widely across the schools we examined, from 1% to 83%. In addition, the sampled schools reported average Academic Performance Index (API) scores ranging from the bottom 20% to the top 10% of students from all of the high schools in California. Of those students who identified their ethnicity, 36.7% were European American, 30.8% were Asian American, 18.2% were Latino, and 7.6% were African American.

T1 was conducted with 1,203 California high school juniors in 2006. The following year (T2), in 2007, we revisited the same schools and administered follow-up surveys to 502 of the

students who had taken the survey the year before. This represents a panel retention rate of 41.7%. To minimize selection bias, we surveyed entire classes of juniors and seniors. Selection of these classes was based on class schedules and the availability of the computer lab, with absolutely no attention paid to or knowledge of students' exposure to civic learning opportunities or involvement with civic or political life. Since we surveyed whole classrooms of students during school time (in both T1 and T2), the size of the panel was not meaningfully influenced by students' willingness to take the survey. Attrition was due to the complexities associated with getting the T2 survey to those who had been surveyed in 2006. Students who were in classes in which the survey was administered in 2006 were spread out in different classes in 2007. We conducted the surveys in as many classrooms as we could, and thus reached many students, but since we were not able to pull individuals out of classes to take the survey, we were not able to resurvey everyone.

We conducted regression analyses (not reported here) and found that the demographic characteristics of both samples were statistically similar, with the exception that there were more Latinos in T1 than T2. Those who took the T2 surveys scored higher than those who took the T1 but not the T2 surveys, however, on measures of voluntary activity, intention to vote, participatory citizenship, and political interest ( $p < .05$ ). They scored lower on our measure of expressive and youth-centered action ( $p < .05$ ). In response to this potential problem, our models control for all initial demographic and outcome differences and we focus on the impacts of practices on only those who took both the T1 and the T2 surveys. Neither sample proportionately mirrors the diversity of California or the nation. Thus, we do not use these data to make claims regarding the frequency of varied educational opportunities or outcomes. We focus instead on

the relationships between civic learning opportunities and outcomes. Our subsequent analysis is based on those students who completed both waves of our data collection.

### *Measurements*

Three groups of variables were created from the two waves of panel data: (a) indicators of civic and political engagement (outcome variables), (b) measures of opportunities for open discussion of societal issues and for service learning, and (c) control variables. Multi-item batteries for the dependent and independent variables allowed us to probe more accurately and deeply for the specific components of civic education and political engagement. For wording of the survey questions, see appendix A.

### *Measuring Civic and Political Engagement*

In an effort to sample diverse forms of civic and political engagement, we collected information on six different dependent variables. These measures drew from recent studies of and conceptual schemes for youth civic and political engagement (see Zukin et al., 2006). Two of the measures provided indicators of “little p” politics. *Voluntary activity* (volunteering in the community and raising money for charity) focuses on providing direct help to address community needs. *Expressive and youth-centered action* (participating in youth forums, protesting peacefully, and working with others to change school policies) often connects students’ desire for political self-expression to community-based forms of engagement.

We also explored the effects of civic education on three outcomes that are associated with “big P” politics. We assessed *intention to vote*, *interest in politics*, and *interest in diverse perspectives*. Choosing between candidates competing for elected office is perhaps the quintessential “big P” political act. The phrasing of the political interest item (“I am interested in political issues”) is suggestive of “big P” politics as contestation of policy issues in the formal

sphere. And interest in differing perspectives may signal willingness to engage in the conflicts and disagreements inherent in “big P” politics.

Finally, one of our measures, *participatory citizenship* (the belief that being concerned about and actively involved in community, state, and national issues is everybody’s responsibility), straddles the line between “little p” and “big P” politics. Some items’ emphasis on involvement in community organizations clearly embraces concerns at the core of “little p” politics, but other items’ mention of national and state issues evokes the contentious, conflictual politics that typically characterize the “big P” variety. Thus, we place the *participatory citizenship* construct in a hybrid “little p”/“big P” category in our results tables. It should also be noted, that while the items for this measure in Chicago survey are similar to those in the California survey they place more emphasis on community action and do not mention state or national engagement and therefore might be seen as fitting more fully within the realm of “little p” politics.

Each of these six dependent variables was measured on two occasions, once during a student’s junior year (T1) and once during senior year (T2). Appendix A contains the precise wording of items that constitute the dependent variables, as well as the response sets for each. Although we combined multi-item indicators into latent variables, using structural equation models (which removes measurement error), we nonetheless conducted reliability tests to determine whether items that we classified together a priori on the basis of conceptual similarity do, in fact, belong together. The items hang together well, both conceptually and empirically. The mean Cronbach’s alpha coefficient for our outcome variables is 0.78, and all but one individual value was greater than 0.72.

Given that the rationale for providing civic education often stresses long-term civic and political engagement, it is worth highlighting that our dependent variables are not only useful indicators of current behaviors and commitments but also appear to be solid predictors of future activity. Specifically, in a related panel study, we used the same measures of civic and political outcomes and surveyed individuals when they were high school seniors and then one and a half to three and a half years later. We found that the civic and political behavior and commitments that youth reported as high school seniors were strong predictors of behavior and commitments in early adulthood (Authors, forthcoming). In short, youth who reported frequently volunteering as high school seniors were more likely than others to report continuing to volunteer over the next few years. Youth who frequently participated in acts of expressive and youth-centered action were more likely than others to continue doing so. Youth who as high school seniors expressed a strong intention to vote regularly were more likely to have voted, and so on. This result is fully consistent with the broader literature, which finds that the behavior and expressed commitment of adolescents to civic and political engagement are strong predictors of future activity (Ajzen, 2001; Glasford, 2008; Oesterle, Johnson, and Mortimer, 2004).

### *Measuring Civic Learning Opportunities*

This study examines the impacts of opportunities for open classroom discussion of societal issues and opportunities for service learning. Our measure of *open discussion* comprised five items, all of which were measured at T2 (in the spring of the students' senior year). These items asked about the extent to which, during the past year, students learned about, researched, and discussed contemporary social problems and the extent to which teachers encouraged students to make up their own minds on social and political topics.

As with our multi-item dependent variables, discussion of societal issues appears in our analyses, purged of measurement error, as a latent construct in the structural equation models. Nonetheless, to ensure that the items did indeed belong together, we conducted reliability and factor analyses. Cronbach's alpha for the five discussion-centered learning items is  $\alpha = 0.85$ . A single-factor confirmatory analysis reveals that the five items are, in fact, manifest indicators of a single underlying concept.

Our measure of *service learning*, which was also taken at T2, consisted of a single item that gauged the frequency that students, during the past year, participated in "community service projects at school" as (1) "never," (2) "sometimes," (3) "often," and (4) "very often."

#### *Control Variables*

To avoid spurious findings and to help ensure that civic engagement gains are attributable to civic education, we included a number of control variables that scholars have found influence high school students' civic engagement. These include *demographic* factors, such as ethnicity and gender (see Burns, Schlozman, & Verba, 2001; Marcelo, Lopez, & Kirby, 2007a, 2007b); *education*, as measured by grade point average (GPA) and intention to enroll in college (asked about in the spring of the students' senior year; see Lopez, Levine, Both, Kiesa, Kirby, and Marcelo, 2006); *parents' socioeconomic status* (SES), as measured by the mother's educational attainment; and *parents' political engagement*, which includes assessments of both parental civic and political activity and the frequency with which students and parents discuss politics (see Jennings, Stoker, & Bowers, 2001; Nie, Junn, & Stehlik-Barry, 1996; Niemi & Sobieszek, 1977). We also used an *ideological indicator* that assesses the direction and strength of preexisting ideological leanings. We did this to control for the possibility that in some election cycles, conservatives or liberals might be more likely to become active. The direction was measured by

self-placement on a five-point, left-right scale. Higher scores indicate greater conservatism, and the strength was indicated by the magnitude of the distance, in either direction, from the midpoint of the scale (see Mutz & Martin, 2001; Verba & Nie, 1972). All variables figure in our models as single-item indicators.

### *Analytic Strategy*

We analyzed the data using structural equation models (SEMs) that included the prior (T1) values of the latent-construct outcome variables as independent control variables. That is, latent constructs for each of the six forms of civic and political engagement at T2 were regressed on the corresponding T1 latent constructs (an autoregressive component), the two civic education independent variables (i.e., the latent construct for discussion-oriented learning and the single-item service learning variable), and the control variables.

Combining structural equation models with dynamic, autoregressive models has two main advantages. First, SEM eliminates measurement error as a possible cause of explained variation in the dependent variables. Second, the autoregressive component in our models controls for students' prior propensity toward civic engagement. These models provide unbiased estimates of the effects of civic education on civic and political engagement by adjusting for any initial differences in the outcome variables that might exist between those who were already active as high school juniors and those who were not (Allison, 1990; Finkel, 1995).

### *Results*

#### Engagement in “Little p” or “Big P” Politics, or Both

In general, service learning was more strongly related to our measures of “little p” politics than was discussion of societal issues (see Table I). Service learning has a statistically significant relationship to expressive and youth-centered action ( $\beta = 0.12$ ) and to voluntary

activity ( $\beta = 0.28$ ), but since the wording of the service learning item (asking about the frequency with which students “worked on a community service project at school”) is close to that of one of the voluntary activity indicators (“In the past 12 months, how often have you volunteered in your community?”), we are cautious in interpreting this finding. In contrast, open discussion of societal issues is unrelated to voluntary activity or expressive and youth-centered action.

For its part (as Table I also shows), open discussion of societal issues is more likely to promote engagement with political issues and elections –that is, with “big P” politics– than is service learning. Providing high school students with opportunities to air their views and listen to the views of others tended to promote interest in politics ( $\beta = 0.24$ ), interest in diverse perspectives ( $\beta = 0.18$ ), and the intention to vote ( $\beta = 0.26$ ). Service learning opportunities, on the other hand, were not related to increases in any of these outcomes, except for a marginally significant relationship ( $p < .1$ ) with interest in politics ( $\beta = 0.07$ ).

Finally, open discussion and service learning both promoted participatory citizenship, a hybrid “little p”/“big P” civic engagement outcome. The coefficient associated with open discussion was  $\beta = 0.11$ , and with service learning,  $\beta = 0.06$  (see Table I).

#### *Other Determinants of Engagement*

Of course, factors other than open discussions and service learning affect the civic engagement of high school students during their senior year. First, in all cases, students’ T1 measures of civic or political engagement (the dependent variable) were highly related to T2 measures of the dependent variables.<sup>1</sup> In addition, students whose parents discussed politics with them reported greater engagement in expressive and youth-centered action ( $\beta = 0.09$ ), greater interest in politics ( $\beta = 0.25$ ), and a greater intention to vote ( $\beta = 0.10$ ) than did students from

---

<sup>1</sup> Appendix B contains full regression tables with all coefficients for each of the six dependent variables, fit statistics, and sample size.

homes where political discussion was less frequent. Students whose parents were politically active participated themselves in expressive and youth-centered action more ( $\beta = 0.10$ ) than students with less politically engaged parents. Curiously, our findings indicated that mother's education (as a proxy for SES) is *negatively* associated with expressive and youth-centered action ( $\beta = -0.06$ ) and participatory citizenship ( $\beta = -0.04$ ).

Both the direction and intensity of students' ideology affected some of the civic engagement outcomes. Conservative students scored lower than their more liberal counterparts on the scale of interest in diverse perspectives ( $\beta = -0.07$ ). Ideological extremism, whether on the left or the right, was associated with a lower commitment to participatory citizenship ( $\beta = -0.08$ ).

Last, there were significant differences in engagement with political issues and elections across ethnic groups and gender, and by educational achievement. Latino high school students reported less of a commitment to participatory citizenship ( $\beta = -0.13$ ) than did those in the European American reference group, and African American students reported less interest in politics ( $\beta = -0.37$ ); however, given the small number of African American survey respondents, we interpret this finding with caution. In contrast, the Asian American high school students in our sample were more likely to engage in expressive and youth-centered action ( $\beta = 0.16$ ) and to volunteer ( $\beta = 0.27$ ). Female students demonstrated a greater commitment to participatory citizenship than did their male counterparts ( $\beta = 0.09$ ), and students with a higher GPA were more likely to say they intended to vote ( $\beta = 0.15$ ).

#### *Do the Effects of Civic Learning Opportunities Vary Across Subgroups?*

Using interaction terms, we also assessed whether discussion or service learning opportunities had differential impacts on all six of our measures of civic and political engagement ("little p", "big P", and mixed), depending on race, ethnicity, gender, SES, or plans

to attend college. We found no statistically significant interaction effects and therefore have no reason to believe that these practices are more effective for some groups than for others (contact authors for details).

### *Concerns Regarding Endogeneity*

While our analytic design has several strengths, one concern might be that the initial observation of the dependent variable is not necessarily exogenous. It could be influenced by “unobserved heterogeneity” that exists prior to the first measurement, a situation econometricians refer to as the “problem of initial conditions” (Heckman, 1981). We employed two approaches that tested for such possibilities with the California sample. First, youth who are “extroverted” or “experientially open” may be more likely to seek out civic learning opportunities and be engaged civically and politically (Mondak, Hibbing, Canache, Seligson, & Anderson, 2010). While we did not measure extroversion directly, we were able to control for two plausible proxies for extroversion: the frequency with which youth “work on projects with people from different backgrounds” and the frequency with which they “socialize online.” When included, neither of the proxies for extroversion was significant, and including them did not render insignificant the effects of civic learning opportunities.

We also used propensity score matching to test for possible bias. First, we used cluster analysis to divide the sample into two groups, “high” and “low” exposure, on the basis of our measures of civic learning opportunities. Then we used propensity score matching to couple each member of the “treatment” group (in our case, “high” exposure to civics education) to one or more members of the “control” group (low exposure) on the basis of demographic, socioeconomic, and ideological covariates. If civic engagement gains owed to different compositions of the “treatment” and “control” groups rather than to different levels of exposure

to civics education, we would expect sample matching to eliminate T1-to-T2 civic education gains in the “treatment” group. It did not. Due to space limitations, we do not present the results of the augmented SEM or the matching analyses, but we are happy to furnish them on request.

Perhaps one of the best ways to respond to this set of concerns is to test for reciprocal effects by including measures of the independent variable at T1. In other words, it may be that service learning causes a desire to volunteer, but it may also be that individuals volunteer first and then pursue opportunities for service learning. Unfortunately, we do not have measures of our civic learning opportunities at T1 in the California data set. However, we were able to perform a similar analysis on a panel data set that was collected in Chicago, where measures of civic learning opportunities were collected at T1. This analysis, discussed below, allows us to examine whether reciprocal effects are in fact occurring.

## **Study 2: The Chicago Survey**

To complement our analysis of the CCS data, we analyzed panel data from Chicago high schools that had been collected by the Consortium on Chicago School Research in 2003 and 2005. The surveys were given during an assigned period to all 9<sup>th</sup>, 10<sup>th</sup>, and 11<sup>th</sup> grade students at a given school. Our analysis focuses on 52 schools that gave the survey in both years, and it includes those students who took the survey as 9<sup>th</sup> graders in 2003 and then again two years later in 2005 ( $N = 4,314$ ). The demographics of this sample differ somewhat from the California sample in that 39.7% of the students were African American, 39.5% were Latino, 13.2% were White, and 7.3% were Asian (for additional details, see Author, 2008<sup>2</sup>).

While these data were analyzed in an earlier study (See Author, 2008), the current analysis is different in that it includes a measure of civic learning opportunities in T1 (that

---

<sup>2</sup> This sample has 257 more students than the sample used in (Authors, 2008). That study included survey items that we do not use here, and as such researchers had to exclude slightly more cases from the analysis because of missing variables.

variable was not used in the earlier study) and a dependent variable (students' intention to vote) that was also not included in the analysis by Author (2008). Thus, unlike the earlier study and unlike our current work with the California data, the analysis of the Chicago data enables us to model and control for possible reciprocal causation between civic learning opportunities and both participatory citizenship and the intention to vote.

### *Measurements*

To enable a comparison to the California analysis, to the extent possible, we included in the analysis of the Chicago data survey items that aligned with those used in the analysis of the California data (see Appendix A). Open discussion of societal issues was measured by two items asking students how often their teachers (a) encourage students to discuss political and social topics in which people have different opinions and (b) encourage students to make up their own minds about political and social topics (interitem  $r = 0.66$  for the 2003 survey and  $r = 0.73$  for the 2005 survey).<sup>3</sup> Similar to the California survey, we used a single item to measure service learning, where students expressed whether they had “worked on a service learning project to improve my community.”

Whereas we used a total of six outcome variables in the California survey, only two outcome variables were available in the Chicago survey: commitment to participatory citizenship and intention to vote. Participatory citizenship was measured by four items asking students about their level of agreement with the following four statements, again on a four-point scale: (a) “being actively involved in the community is my responsibility,” (b) I have good ideas for programs or projects that would help solve problems in my community, (c) “In the next 3 years, I expect to work on at least one community project that involves a government agency,” and (d)

---

<sup>3</sup> As with the California study, we used a latent variable SEM approach to model the Chicago data, but report inter-item correlations here (and below, Cronbach's alpha for the multi-item participatory citizenship construct) to show that the items fit together well.

“In the next 3 years, I expect to be involved in improving my community” (Cronbach’s  $\alpha = 0.78$  for the 2003 survey and 0.86 for the 2005 survey). Intention to vote was measured by a single item asking the extent to which students agreed with the statement “Once I am old enough, I expect to vote in every election.”

Consistent with the analysis of the CCS data, we used SEM, where each latent construct is represented by its measured indicators to correct for measurement error. Although not displayed in the diagrams of our models (Figures 1 and 2), we also included some controls as exogenous variables: sex, race (African American, Latino, or Asian), free/reduced school lunch (yes or no), and mean math and reading scores.

### *Analytic Strategy*

To analyze the potential reciprocal relationship between civic learning opportunities and civic and political outcomes, we employed two-wave cross-lagged panel models where each T2 variable (both latent constructs and single-item indicators) was predicted by that variable’s previous value at T1 as well as the values of other variables at T1. More specifically, this model examines not only whether experiencing civic learning opportunities in 2003 predicted the levels of civic engagement in 2005 but also whether civic and political engagement in 2003 predicted engagement in civic learning in 2005. That is, the model estimates these *cross-lagged effects* while controlling for the lagged values of each outcome variable (as well as the lagged values of each independent variable). By accounting not only for the temporal stability of the dependent variables (as in the lagged dependent variable SEM models for the CCS data) but also for that of the independent variables, this technique provides more robust estimates of the effects of civic learning opportunities on *changes* in civic and political engagement over time (Finkel, 1995).

### *Results*

Figure 1 describes a cross-lagged panel model that we ran to examine the effects of civic learning opportunities on participatory citizenship and on voting intention. This model produced a Chi-square goodness of fit statistic that was large enough for us to reject the null hypothesis that the model fits ( $\chi^2 = 451.7$ ,  $df = 122$ ,  $p < .001$ ), thus indicating model misfit. However, the model yielded large values of incremental fit indices, such as Bentler's Comparative Fit Indices (CFI) and Tucker-Lewis indices (TLI), which are all greater than .95, a widely-accepted threshold value for good model fit (CFI = .99 and TLI = .98). Additionally, root-mean-square error of approximation (RMSEA) and standardized root mean residual (SRMR) values that are much smaller than a conventional threshold value of .05 also indicate good model fit (RMSEA = .03 and SRMR = .01). Given our large sample size ( $N = 4,314$ ) and the known high sensitivity of Chi-square-based fit indices to sample size, we believe that the model fits the data well.

Not surprisingly, autoregressive effects (i.e., regressions of a variable to its prior value) are particularly strong, ranging from  $\beta = .08$ ,  $p < .001$  for service learning to  $\beta = .34$ ,  $p < .001$  for participatory citizenship. More important, estimates of cross-lagged effects showed a pattern that was consistent with the California data and that indicated reciprocal causality. Specifically, and consistent with the California data, service learning, which was measured in 2003, was found to predict participatory citizenship assessed in 2005,  $\beta = .06$ ,  $p < .01$ . Also consistent with the California data, voting intention assessed in 2005 was predicted by open discussion ( $\beta = .04$ ,  $p < .05$ ) assessed in 2003, but the lagged effect of service learning ( $\beta = -.04$ , n.s.) on voting intention was not significant. One notable difference we found between the two datasets was that open discussion, which was found to predict participatory citizenship in the California data, turned out to be unassociated with participatory citizenship in the Chicago data,  $\beta = .04$ , n.s.

Our measure of participatory citizenship in 2003 was related to both service learning ( $\beta = .18, p < .001$ ) and open discussion in 2005 ( $\beta = .09, p < .001$ ). However, cross-lagged paths from voting intention to open discussion ( $\beta = .03, n.s.$ ) and from voting intention to service learning ( $\beta = -.03, n.s.$ ) were not significant. Participatory citizenship in 2003 ( $\beta = .10, p < .001$ ) was found to predict voting intention in 2005, whereas voting intention in 2003 ( $\beta = .03, n.s.$ ) failed to predict participatory citizenship in 2005.

## **Discussion and Implications**

### *Civic Learning Opportunities Can Promote Civic and Political Outcomes*

For scholars, policymakers, and educators, the clearest implication of these findings is that civic learning opportunities promote civic and political engagement. We found that discussions of societal issues and service learning opportunities foster gains in behaviors such as voting and volunteering, commitment to civic participation, and interest in politics and divergent perspectives. The two data sets examined a highly diverse group of students, considered prominent civic learning opportunities, controlled for prior levels of the outcomes in question, and focused on a wide range of outcomes. That analysis of both data sets highlighted similar relationships, that the California data set indicated changes in commitments as well as in behavior and interest, and that the findings were present in the cross-lagged model from the Chicago data adds to our confidence. We know of no other studies that have combined all of these features. As a result, analysis of these two data sets provides some of the strongest evidence to date regarding the impact of high school civic learning opportunities.

These findings also help clarify interpretation of earlier studies that called into question the value of civics instruction. For example, studies of course-taking practices found very limited impact on civic and political outcomes (Langton and Jennings, 1968). As Langton and Jennings

suspected, our findings indicate that desired outcomes do not depend on whether students take a U.S. government course but instead depend on the kinds of civic learning opportunities students have in their civics classes and elsewhere in the curriculum. Do students have opportunities to discuss current events and express their own opinions? Do students take part in service learning? With controls in place for prior levels of engagement, we found that particular pedagogical and curricular approaches can promote desired commitments, interests, and behaviors.

#### *Different Civic Learning Opportunities Promote Different Types of Engagement*

While the links between particular civic learning opportunities and civic and political engagement are encouraging, focusing solely on the efficacy of these practices may obscure differences in their impact. With only one exception, we found that different civic learning opportunities promoted different types of engagement. The one exception was the commitment to participatory citizenship in the California sample. We found that both service learning and open discussion of societal issues promoted participatory citizenship. This was not the case in the Chicago sample where only service learning promoted participatory citizenship. As noted in the methods section, this may be due to the fact that the participatory citizenship measure in the California survey includes attention to both “big P” and “little p” politics.

In all other cases, engagement in service learning and open discussion of societal issues were associated with differing outcomes. For example, in both the Chicago and the California samples, open discussion of societal issues promoted the intention to vote, while service learning did not. In the California sample, where additional outcomes were assessed, service learning promoted voluntary activity and varied forms of expressive and youth-centered action, while open discussion of societal issues did not. Open discussion, however, promoted interest in

politics and interest in diverse opinions, while service learning did not (although it was marginally related to a gain in interest in politics).

This variation reinforces the need to attend to differing forms of civic learning opportunities and distinct dimensions of youth civic and political engagement. Indications, for example, that a given learning opportunity or context influences a particular outcome, such as voting, do not imply that that opportunity or context will foster volunteering. Conceptualizing the reasons for varied relationships requires assessment of the substantive focus of these learning opportunities, appreciation of the ways in which youth cluster varied forms of civic and political engagement, and consideration of the mechanisms that would lead curricular opportunities to influence varied outcomes.

Below we describe one possible explanation for the differential impact of these civic learning opportunities. This explanation highlights a distinction noted earlier, between “big P” Politics and “little p” political and civic activities. We suspect that open classroom discussions of societal issues generally focus on and promote “big P” Politics, while service learning opportunities more commonly focus on and therefore promote “little p” politics. We discuss this possibility below.

#### *A “Big P” and “Little p” Politics Split*

As noted in the introduction, scholars have argued that many youth are turned off by traditional (“big P”) Politics (which they associate with electoral politics, disagreements, large interest groups, elites, and institutions), viewing such activities as corrupt, often ineffectual, filled with conflict, and highly partisan (Bennett, 1998; Dalton, 2008). There is also evidence that youth interest is shifting toward “little p” politics (direct service, and politics that emphasize self-expression and self-actualization). For example, many youth are heavily invested in online

activities where they voice their perspectives on a range of societal issues, often without making connections to the formal political process. Scholars have found that youth often doubt the efficacy and attractiveness of formal political life and view nongovernmental, informal, and expressive responses to societal issues as a desirable alternative (Bennett, 1998; Dalton, 2008; Kelley, 1996; Walker, 2000).

The distinction many youth make between formal politics on the one hand and informal, nongovernmental, community-based activism on the other provides a perspective from which to interpret our results. The two curricular approaches we examined can be seen as addressing different sides of the “big P”/“little p” politics split. For example, most discussions of societal issues focus on traditional “big P” Politics (e.g., policies Congress is debating) and highlight their importance (Hess, 2009). This may explain the impact of these discussions on students’ interest in politics and intention to vote, since the content they are learning and discussing concerns politics and is heavily influenced by the formal political process, where voting is highly relevant. That our measure of discussion also includes opportunities for students to hear varied opinions and make up their own minds may explain why these opportunities were associated with growth in students’ interest in diverse perspectives.

In contrast, service learning opportunities often align well with forms of “little p” civic and political life, such as volunteerism and expressive activities. In addition, when youth are engaged in a service learning curriculum, often little attention is paid to politics, the importance of structural factors, or divergent perspectives; the focus is on ways youth can make a direct difference through such activities as environmental clean-up, tutoring youth, or helping out at a senior center (Walker, 2000; Westheimer and Kahne, 2004). This dynamic may explain why

service learning did not influence youth interest in voting or divergent perspectives, but did promote volunteerism and youth-centered forms of action and expression.

That both discussion and service learning opportunities were related to gains in commitments to participatory citizenship may have been due to the fact that the measure of participatory citizenship contains items that focus on both “little p” politics and more formal “big P” Politics. For example, respondents were asked if they agree with the statement “Being concerned with national, state, and local issues is an important responsibility for everybody.”

In short, different civic learning opportunities appear to influence civic and political engagement in differing ways. The alignment of varied civic learning opportunities with the “big P”/“little p” politics split provides an explanation for the relationships we found and adds to growing recognition of the importance of this distinction when thinking about youth politics. More studies are needed to clarify the nature of these relationships and examine alternative explanations.

Such studies might also help educators to identify ways to tailor their curriculum so as to promote a broader range of outcomes simultaneously. Colby, Beaumont, Ehrlich, and Corngold’s study of higher education curriculum (2007), for example, demonstrates that service learning and other experience-centered approaches can be structures to promote engagement with formal politics. Similarly, we can imagine many ways that discussion of societal issues might be structured to support interest in community-based forms of engagement. More fine grained analysis of particular curriculum and studies employing a range of mediating variables are needed to deepen our understanding of the factors that shape varied results.

### **The Efficacy of Civic Learning Opportunities Highlights the Need for Equitable Distribution of Civic Learning Opportunities**

While the discussion above has focused on whether civic learning opportunities influence civic and political outcomes and on which opportunities influence which outcomes, these findings also have implications for those concerned about civic and political inequality.

Given the indications from this study that discussion and service learning can promote civic and political outcomes, the possible impact of these opportunities on civic and political inequality deserve attention. Unfortunately, studies indicate that these learning opportunities are inequitably distributed. Drawing on a nationally representative sample of ninth graders, Kahne and Middaugh (2008) found that students in classrooms where the average SES was one standard deviation above the mean were twice as likely to take part in service learning projects and 80% more likely to have opportunities for classroom discussions and debates about political issues than were students in classrooms at the SES mean. Similarly, they found that African American students, Latino students, and those not going to four-year colleges receive fewer opportunities for discussion and service learning opportunities than white and college-bound students.

The good news from this study is that discussion and service learning opportunities appear to work equally well for all demographic groups. We found no significant interaction effects resulting from demographic variables. Policies that monitor whether the distribution of these civic learning opportunities is equitable and policies that provide equitable access to these opportunities are needed.

### **Studies Should Attend to Reciprocal Causation**

To our knowledge, this is the first study to test for reciprocal causation between classroom-based civic learning opportunities and civic outcomes. It found statistically significant relationships in both directions. Reciprocal causation is not surprising: students who are interested in service or politics might well be expected to seek out learning opportunities related

to their interests. Due to these reciprocal relationships, two-wave, cross-lagged panel designs appear to be important. Cross-sectional designs or designs that do not control for the impact of student commitments on their exposure to civic learning opportunities appear likely to overstate the relationships between civic learning opportunities and civic outcomes.

### **Limitations**

This study has several limitations. First, in neither case was the sample representative of the nation. For that reason, we do not use these data to characterize the frequency of civic learning opportunities in schools in the United States. In addition, while a main strength of the California data set (attention to multiple outcomes) complements a strength of the Chicago data set (the ability to control for civic learning opportunities in T1), it would be better if both data sets had both features. Also, while we know from a related study that the behaviors measured in the California study are predictors of the same civic and political behaviors in early adulthood, it would be ideal to follow these particular students into adulthood to see how changes in activities and intentions during high school were related to behaviors in early adulthood.

It would also be useful to complement panel studies with experiments that examine specified practices in more controlled environments and with random assignment. For these reasons, while we believe that our results are compelling and are a significant addition to research in this area, we certainly believe that additional research in this area is needed.

### **Conclusion**

“The death of democracy,” wrote Robert Maynard Hutchins, “is not likely to be an assassination from ambush. It will be a slow extinction from apathy, indifference, and undernourishment” (1954). Our study suggests that open discussion of societal issues and service learning support civic and political engagement. More specifically, it appears that service

learning tends to promote expressive, youth-centered, and community-based engagement, while open discussion of societal issues tends to promote more formal and electoral forms of political engagement. These practices appear effective for a broad cross-section of youth. Attending to the varied ways in which classroom experiences can foster youth civic and political engagement seems to be well worth the effort.

## References

- Ajzen, I. (2001). Nature and operation of attitudes. *Annual Review of Psychology*, **52**, 27–58.
- Ajzen, I., Timco, C., & White, J. B. (1982). Self-monitoring and the attitude–behavior relation. *Journal of Personality and Social Psychology*, **41**, 426–435.
- Allison, P. (1990). Change scores as dependent variables in regression analysis. *Sociological Methodology*, **20**, 93–114.
- Bennett, L. (1998). The uncivic culture: Communication, identity, and the rise of lifestyle politics. *PS: Political Science and Politics*, **31**, 740–761.
- Billig, S., Root, S., & Jesse, D. (2005). *The impact of participation in service learning on high school students' civic engagement* (CIRCLE Working Paper 33). Washington, DC: CIRCLE.
- Brody, R. A. (1994). Secondary education and political attitudes: Examining the effects on political tolerance of the *We the People . . .* curriculum. Calabasas, CA: Center for Civic Education.
- Burns, N., Schlozman, K. L., & Verba, S. (2001). *The private roots of public action: Gender, equality, and political participation*. Cambridge, MA: Harvard University Press.
- Campbell, D. E. (2008). Voice in the classroom: How an open classroom climate fosters political engagement among adolescents. *Political Behavior*, **30**, 437–454.
- Cassel, C. A., & Lo, C. C. (1997). Theories of political literacy. *Political Behavior*, **19**, 317–335.
- Colby, A., Beaumont, E., Ehrlich, T., & Corngold, J. (2007). *Educating for democracy: Preparing undergraduates for responsible political engagement*. SF, CA: Jossey-Bass.
- Cook, T. (1985). The bear market in political socialization and the costs of misunderstood psychological theories. *American Political Science Review*, **79**, 1079–1093.

- Dalton, R. (2008). *The good citizen: How a younger generation is reshaping American politics*. Washington DC: CQ Press.
- Delli Carpini, M., Cook, F. L., & Jacobs, L. R. (2004). Public deliberation, discursive participation, and citizen engagement: A review of the empirical literature. *American Review of Political Science*, **7**, 315–344.
- Dewey, J. (1927). *The public and its problems*. Athens, OH: Swallow.
- Edlin, A., Gelman, A., & Kaplan, N. (2007). Voting as a rational choice: why and how people vote to improve the well-being of others. *Rationality and Society*, **19**, 293-314.
- Erikson, E. H. (1994). *Youth: Identity and crisis*. New York: Norton & Co.
- Finkel, S. E. (1987). The effects of participation on political efficacy and political support: Evidence from a West German panel. *Journal of Politics*, **49**, 441–464.
- Finkel, S. E. (1995). *Causal analysis with panel data*. Thousand Oaks, CA: Sage.
- Finkel, S. E., & Ernst, H. R. (2005). Civic education in post-apartheid South Africa: Alternative paths to the development of political knowledge and democratic values. *Political Psychology*, **26**, 333–364.
- Fiorina, M. (1990). Information and rationality in elections. In J. Ferejohn and J. Kuklinski. (Eds.). *Information and democratic processes* (pp. 329-342). Champaign, IL: University of Illinois Press.
- Fishkin, J. (1999). Toward a deliberative democracy: Experimenting with an ideal. In S. Elkin and K. E. Soltan (Eds.). *Citizen competence and democratic institutions* (pp. 279–290). University Park, PA: Pennsylvania State University Press.
- Galston, W. (2001). Political knowledge, political engagement and civic education. *Annual Review of Political Science*, **4**, 217–234.

- Gamson, W.A. (1992). *Talking Politics*. Cambridge: University of Cambridge Press.
- Gastil, J. (2000). *By popular demand*. Berkeley, CA: University of California Press.
- Gibson, C., & Levine, P. (2003). *The civic mission of schools*. New York: The Carnegie Corporation of New York and the Center for Information and Research on Civic Learning.
- Glasford, D. E. (2008). Predicting voting behavior of young adults: The importance of information, motivation, and behavior skills. *Journal of Applied Social Psychology*, **38**, 2648–2672.
- Green, D. P., & Gerber, A.S., (2004). *Get out the vote! How to increase voter turnout*. New York: Brookings Institution Press.
- Green, D. P., Aronow, P. M., Bergan, D. E., Greene, P. Paris, C., & Weinberger, B. I. (2011) Does knowledge of constitutional principles increase support for civil liberties? Results from a randomized field experiment. *Journal of Politics*, **73**, 463–476.
- Habermas, J. (1996). *The structural transformation of the public sphere*. Cambridge, MA: MIT Press.
- Hart, D., Donnelly, T. M., Youniss, J., & Atkins, R. (2007). High school community service as a predictor of adult voting and volunteering. *American Educational Research Journal*, **44**, 197–219.
- Heckman, J. J. (1981). The incidental parameter problem and the problem of initial conditions. In C. Manski & D. McFadden (Eds.). *Structural analysis of discrete data*. Cambridge, MA: MIT Press.
- Hess, D. (2009). *Controversy in the classroom: The democratic power of discussion*. New York: Routledge.

- Hess, D., & McAvoy, P. (2011, forthcoming). *The political classroom: Ethics and evidence in democratic education*. New York: Routledge.
- Hibbing, J., & Theiss-Morse, E. (2002). *Stealth democracy: America's beliefs about how government should work*. New York: Cambridge University Press.
- Hutchins, R. M. (1954). *Great Books: The foundation of a liberal education*. New York: Simon & Schuster.
- Jefferson, T. (1824). Letter to Edward Everett, March 27, 1824. In A. A. Lipscomb & A. E. Berg (Eds.). *The writings of Thomas Jefferson*. Vol. 16, p. 22. Washington DC: Thomas Jefferson Memorial Association, 1903.
- Jennings, M. K., Stoker, L., & Bowers, J. (2001). Politics across the generations: Family transmission reexamined. Working paper 2001-15. Berkeley, CA: Institute of Governmental Studies.
- Kahne, J., & Middaugh, E. (2008). Democracy for some: The civic opportunity gap in high school. Available at [http://www.civicsurvey.org/democracy\\_some\\_circle.pdf](http://www.civicsurvey.org/democracy_some_circle.pdf).
- Kahne, J., & Sporte, S. (2008). Developing citizens: The impact of civic learning opportunities on students' commitment to civic participation. *American Educational Research Journal*, **45**, 738–766.
- Kelley, R. D. G. (1996). *Race rebels: Culture, politics and the black working class*. New York: Free Press.
- Keeter, S., Zukin, C., Andolina, M., & Jenkins, K. (2002). The civic and political health of the nation: A generational portrait. Available at <http://pollcats.net/downloads/civichealth.pdf>.
- Klandermans, B. (1997). *The social psychology of protest*. Oxford: Blackwell.

- Langton, K., & Jennings, M. K. (1968). Political socialization and the high school civic curriculum in the United States. *American Political Science Review*, **62**, 862–867.
- Lopez, M. H., Levine, O., Both, D., Kiesa, A., Kirby, E., & Marcelo, K. (2006). The 2006 civic and political health of the nation: A detailed look at how youth participate in politics and communities. Washington DC: Center for Information and Research on Civic Learning and Engagement. Available at [http://www.civicyouth.org/PopUps/2006\\_CPHS\\_Report\\_update.pdf](http://www.civicyouth.org/PopUps/2006_CPHS_Report_update.pdf).
- Macedo, S., Alex-Assensoh, Y., Berry, J. M., Brintnall, M., Campbell, D. E., Fraga, L. R., Fung, A., et al. (2005). *Democracy at risk: How political choices undermine citizen participation, and what we can do about it*. Washington DC: Brookings Institution.
- Mansbridge, J. (1983). *Beyond adversary democracy*. Chicago: University of Chicago Press.
- Marcelo, K. B., Lopez, M. H., & Kirby, E. H. (2007a). *Civic engagement among minority youth*. Washington DC: Center for Information and Research on Civic Learning and Engagement.
- Marcelo, K. B., Lopez, M. H., & Kirby, E. H. (2007b). *Civic engagement among young men and women*. Washington DC: Center for Information and Research on Civic Learning and Engagement.
- McDevitt, M., & Kioussis, S. (2004). *Education for deliberative democracy: The long-term influence of kids voting USA*. (CIRCLE Working Paper 22). Washington DC: Center for Information and Research on Civic Learning and Engagement.
- Melchior, A. (1998). *Final report: National evaluation of Learn and Serve America and community-based programs*. Waltham, MA: Center for Human Resources at Brandeis University.

- Metz, E. C., & Youniss, J. (2005). Longitudinal gains in civic development through school-based required service. *Political Psychology*, **26**, 413–438.
- Mondak, J., Hibbing, M., Canache, D., Seligson, M., & Anderson, M. (2010). Personality and civic engagement: An integrative framework for the study of trait effects on political behavior. *American Political Science Review*, **104**, 85–110.
- Mutz, D. (2006). *Hearing the other side: Deliberative versus participatory democracy*. Cambridge: Cambridge University Press.
- Mutz, D., and Martin, P. (2001). Facilitating communication across lines of political difference: The role of mass media. *American Political Science Review*, **95**, 97–114.
- National Conference on Citizenship. (2008). Civic health index: Beyond the vote. Washington DC: National Conference on Citizenship. Available at <http://www.ncoc.net/index.php>.
- Nie, N. H., Junn, J., & Stehlik-Barry, K. (1996). *Education and democratic citizenship in America*. Chicago: University of Chicago Press.
- Niemi, R., & Junn, J. (1993). Civics courses and the political knowledge of high school seniors. Presented at the Annual Meeting of the American Political Science Association, Washington, DC.
- Niemi, R., & Junn, J. (1998). *Civic education*. New Haven, CT: Yale University Press.
- Niemi, R., & Sobieszek, B. (1977). Political socialization. *Annual Review of Sociology*, **3**, 209–233.
- Oesterle, S., Johnson, M. K., & Mortimer, J. T. (2004). Volunteerism during the transition to adulthood: a life course perspective. *Social Forces*, **82**, 1123–1149.
- Oliver, D.W., & Newmann, F.M. (1967). *Taking a stand: A guide to clear discussion of public issues*. Middletown, CT: Xerox Corporation/American Education Publications.

- Pateman, C. (1970). *Participation and democratic theory*. Cambridge: Cambridge University Press.
- Riker, W. H., & Ordeshook, P. C. (1968). A theory of the calculus of voting. *American Political Science Review*, **62**, 25-42.
- Rosenstone, S. J., & Hansen, J. M. (1993). *Mobilization, participation, and democracy in America*. New York: Macmillan.
- Torney-Purta, J. (2002). The school's role in developing civic engagement: A study of adolescents in twenty-eight countries. *Applied Developmental Science*, **6**, 203–212.
- Torney-Purta, J., Amadeo, J., & Richardson, W. K. (2007). Civic service among youth in Chile, Denmark, England, and the United States: A psychological perspective. In M. Sherraden & A. McBride (Eds.). *Civic service worldwide: Impacts and inquiries*. Armonk, NY: M. E. Sharpe.
- Verba, S., and Nie, N. (1972). *Participation in America*. New York: Harper & Row.
- Walker, T. (2000). The service/politics split: Rethinking service to teach political engagement. *PS: Political Science and Politics*, **33**, 647–649.
- Westheimer, J., & Kahne, J. (2004). What kind of citizen? The politics of educating for democracy. *American Educational Research Journal*, **41**, 237–269.
- Youniss, J., & Yates, J. (1997). *Community service and social responsibility in youth*. Chicago: University of Chicago Press.
- Zukin, C., Keeter, S., Andolina, M., Jenkins, K., & Delli Carpini, M. X. (2006). *A new engagement? Political participation, civic life, and the changing American citizen*. New York: Oxford University Press.



Table I. Differential Effects of Civic Learning Opportunities on “little p” and “Big P” Politics in 2007 (T2)

	“little p” Politics		“little p”/ “Big P” politics	“Big P” Politics		
	Expressive and Youth-Centered Action	Voluntary Activity	Participatory Citizenship	Interest in Politics	Interest in Diverse Perspectives	Intent to Vote
<u>Civic Learning Opportunities</u>						
Open Discussion of Societal Issues	-0.06 (.06)	.01 (.07)	<b>.11**</b> (.04)	<b>.24***</b> (.07)	<b>.18***</b> (.05)	<b>.26***</b> (.07)
Service Learning	<b>.12***</b> (.04)	<b>.28***</b> (.05)	<b>.06**</b> (.02)	.07 <sup>#</sup> (.04)	.01 (.03)	-.01 (.04)

*Note.* Unstandardized SEM regression coefficients are reported. Standard errors are in parentheses. For full table of regression coefficients and fit statistics, see on-line appendix.

\* $p \leq .05$ . ; \*\* $p \leq .01$ . ; \*\*\* $p \leq .001$ . ; <sup>#</sup>  $p \leq .10$ .

## Appendix A: Question Wording

### Civic Learning Opportunities

[Response categories were (1) “never,” (2) “sometimes,” (3) “often,” and (4) “very often.”]

*Classroom Discussion of Societal Issues* (In the California Survey)

(Cronbach’s  $\alpha = 0.85$  at T2)

The following questions refer to your experiences in high school this last year.

- In one or more of my classes, we discussed political and social topics where students expressed different opinions.
- In our classes, teachers encouraged students to make up their own minds about political and social topics.
- In our classes, we learned about problems in our society and what causes them.
- In our classes, we talked about/shared our perspectives on current events.
- In our classes, we learned information about and/or researched current issues in the community or broader society.

*Classroom Discussion of Societal Issues* (In the Chicago Survey)

(Interitem  $r = 0.66$  for the 2003 survey and  $r = 0.73$  for the 2005 survey)

- Teachers encourage students to discuss political and social topics in which people have different opinions.
- Teachers encourage students to make up their own minds about political and social topics.

*Service Learning Opportunities* (In the California Survey)

The following questions refer to your experiences in high school this last year.

- I’ve worked on a community service project in school.

*Service Learning Opportunities* (In the Chicago Survey)

- I’ve worked on a service learning project to improve my community.

### Engagement with “Little p” Politics

[Response categories are (1) “never,” (2) “once,” (3) “a few times a year,” (4) “once a month,” and (5) “more than once a month.”]

*Expressive and Youth-Centered Action* (In the California Survey)

(Cronbach’s  $\alpha = 0.66$  at T1,  $\alpha = 0.73$  at T2)

- I have participated in a poetry slam, youth forum, musical performance, or other event where young people express their political views.
- I have taken part in a peaceful protest, march or demonstration.
- I have worked to change a school policy or school rule.

*Voluntary activity*

(Inter-item  $r = 0.72$  at T1,  $r = 0.71$  at T2)

- I have volunteered in my community (e.g., by tutoring, mentoring, doing environmental work, working with the elderly, etc.).
- I have done something to help raise money for a charitable cause (e.g., participate in walk/run/ride, bake sale, etc.).

### **Engagement with “Big P” Politics**

[Response categories for intention to vote, interest in politics, interest in diverse perspectives, and participatory citizenship are (1) “strongly disagree,” (2) “slightly disagree,” (3) “undecided,” (4) “slightly agree,” and (5) “strongly agree.”]

*Interest in politics* (In the California Survey)

- I am interested in political issues.

*Intention to vote*

- Once I am 18, I expect I will vote regularly. (In the California Survey)
- Once I am old enough, I expect to vote in every election. (In the Chicago Survey).

*Interest in diverse perspectives* (In the California Survey)

(Cronbach’s  $\alpha = 0.83$  at T1,  $\alpha = 0.76$  at T2)

- I can learn a lot from people with backgrounds and experiences that are different from mine.
- I think it's important to hear others' ideas even if I find their ideas very different from mine.
- I enjoy working in groups or on projects with people with backgrounds and experiences that are different from mine.

### **Engagement with Both “Little p” and “Big P” Politics**

*Participatory citizenship* (In the California Survey)

(Cronbach’s  $\alpha = 0.80$  at T1,  $\alpha = 0.78$  at T2)

- Being actively involved in state and local issues is my responsibility.
- Being concerned with national, state, and local issues is an important responsibility for everybody.
- Everyone should be involved in working with community organizations and local government on issues that affect the community.
- I think it is important to get involved in improving my community.

*Participatory citizenship* (In the Chicago Survey)

(Cronbach’s  $\alpha = 0.78$  at T1,  $0.86$  at T2).

- Being actively involved in the community is my responsibility.
- I have good ideas for programs and projects that would help solve problems in my community.
- In the next 3 years, I expect to work on at least one community project that involves a government agency.
- In the next three years, I expect to be involved in improving my community.

## Appendix B: Predicting “little p” and “Big P” Political Engagement in 2007 (T2)

	“little p” Politics		“little p” / “Big P” Politics
	Expressive and Youth-Centered Action	Voluntary Activity	Participatory Citizenship
<u>Civic Learning Opportunities</u>			
Open Discussion of Societal Issues	-.06 (.06)	.01 (.07)	.11 *** (.04)
Service Learning	.12 *** (.04)	.28 *** (.05)	.06 ** (.02)
<u>Lagged Values of Outcomes</u>			
Dependent Variable Measured in T1	.57 *** (.09)	.56 *** (.08)	.33 *** (.05)
<u>Control Variables</u>			
Gender (Female = 1)	-.03 (.07)	.11 (.08)	.09 * (.04)
African American	.05 (.13)	.10 (.16)	-.05 (.08)
Asian	.16 * (.08)	.27 ** (.10)	-.06 (.05)
Latino	.06 (.10)	-.09 (.12)	-.13 * (.07)
GPA	.02 (.06)	.11 (.08)	.06 (.04)
Aspiration for Four-Year College	-.03 (.08)	.05 (.09)	-.03 (.05)
Mother's Education	-.06 * (.03)	-.04 (.03)	-.04 * (.02)
Politically/Civically Active Parents	.10 * (.04)	.01 (.05)	.02 (.03)
Family Political Discussion	.09 * (.04)	.06 (.05)	.04 (.03)
Conservatism	-.07 # (.04)	-.05 (.04)	-.08 * (.04)
Strength of Ideology	-.03 (.06)	-.04 (.07)	-.08 * (.04)
$\chi^2$ (df)	398.5 (137)	171.1 (96)	560.6(217)
AIC	722.4	483.1	826.5
RMSEA	.062	.040	.056
Number of observations	502	502	502

**Appendix B (cont'd):  
Predicting “little p” and  
“Big P” Political  
Engagement in 2007 (T2)**

	<b>“Big Politics</b>		
	Interest in Politics	Interest in Diverse Perspectives	Intent to Vote
<u>Civic Learning Opportunities</u>			
Open Discussion of Societal Issues	.24*** (.07)	.18*** (.05)	.26*** (.07)
Service Learning	.07# (.04)	.01 (.03)	-.01 (.04)
<u>Lagged Values of Outcomes</u>			
Dependent Variable Measured in T1	.47*** (.04)	.41*** (.04)	.48*** (.04)
<u>Control Variables</u>			
Gender (Female = 1)	-.13 (.08)	.02 (.05)	.01 (.08)
African American	-.37* (.15)	-.04 (.09)	-.17 (.15)
Asian	-.09 (.09)	-.05 (.05)	-.18# (.09)
Latino	-.11 (.12)	-.04 (.07)	-.19# (.12)
GPA	.10 (.07)	.02 (.05)	.15* (.06)
Aspiration for Four-Year College	-.02 (.09)	-.04 (.06)	.06 (.09)
Mother's Education	-.06 (.03)	-.01 (.02)	-.05 (.03)
Politically/Civically Active Parents	-.03 (.05)	.04 (.03)	.02 (.05)
Family Political Discussion	.25*** (.05)	.02 (.03)	.10* (.05)
Conservatism	-.02 (.05)	-.07* (.03)	.01 (.04)
Strength of Ideology	.09 (.07)	-.05 (.04)	-.07 (.07)
$\chi^2$ (df)	287.2 (97)	459.1 (173)	287.3 (96)
AIC	510.2	711.5	513.3
RMSEA	.062	.057	.063
Number of observations	502	502	502

*Note.* SEM regression coefficients are reported with standard errors parentheses. Model  $\chi^2$  is followed by degrees of freedom in parentheses. AIC, Akaike Information Criterion; GPA, grade point average; RMSEA, root-mean-square error of approximation; T1, junior year; T2, senior year.

\* $p \leq .05$ ; \*\* $p \leq .01$ ; \*\*\* $p \leq .001$ ; #  $p \leq .10$ .

